



EURO-ASIA FORUM IN POLITICS ECONOMICS AND BUSINESS - 2019

**JULY 11-12, 2019
ISTANBUL, TURKEY**

**JOINTLY ORGANIZED WITH THE
SCHOOL OF MANAGEMENT AND ADMINISTRATIVE SCIENCES
ISTANBUL SEHIR UNIVERSITY**



IN COLLABORATION WITH



Eurasia Business and Economics Society



**The Institute of Economics of the Ural
Branch of Russian Academy of Sciences**

**forum@eafpeb.org
www.eafpeb.org**

JULY 11, 2019 (THURSDAY)

14:00-15:00: REGISTRATION

15:00-15:30: OPENING REMARKS

Room: AB-5302

Prof. Dr. Mehmet Huseyin Bilgin, Chair, *EAPEB*, Turkey

Prof. Dr. Ahmet Faruk Aysan, Dean, *School of Management and Administrative Sciences, Istanbul Sehir University*, Turkey

Prof. Dr. Peyami Celikcan, President, *Istanbul Sehir University*, Turkey

15:30-16:30: KEYNOTE REMARKS - I

Room: AB-5302

Business Intelligence, Analytics, and Data Science: Systems for Decision Support
Dursun Delen, Spears School of Business, Oklahoma State University, U.S.A.

16:30-17:00: BREAK

17:00-18:00: KEYNOTE REMARKS - II

Room: AB-5302

Endogeneity between Shari'ah Governance and Board Governance and Its Impact on Financial Stability

Sabur Mollah, Sheffield University Management School, University of Sheffield, United Kingdom
and Asma Mobarek, Cardiff Business School, Cardiff University, United Kingdom

JULY 12, 2019 (FRIDAY)

08:30-14:30: REGISTRATION

09:00-10:30: SESSION I POLITICAL ISSUES

Room: AB-5201

Chair: Huseyin Kaya, Istanbul Medeniyet University, Turkey

Othering and Europeanness in the Post-Refugee Crisis EU. Empirical Evidences from 18 Member States

Zoltan Grunhut, HAS, Centre for Economic and Regional Studies, Hungary

The Military and Society in Turkey: Prospects for Change and Lessons for Pakistan

Sadia Mahmood Falki, Lahore College for Women University, Pakistan

Perspectives on the New Silk Road and World Dynamics

Albertina Dias, Atlantica University School of Business Economics, Portugal

Green Book & Islamic Socialism

Ahmet Salih Ikiz, Mugla Sitki Kocman University, Turkey

09:00-10:30: SESSION II ECONOMICAL ISSUES

Room: AB-5202

Chair: Ahmet Faruk Aysan, Istanbul Sehir University, Turkey

Economic Relations between Pakistan and Turkey in a Globalized World

Aisha Shahzad, Lahore College for Women University, Pakistan

Towards a Conceptual Framework Predicting the Future Trends of HE in the UK after Brexit: International Students' Perspective

Yasmin Kulasi, University of West London, United Kingdom and Yehia Sabri Nawar, University of West London, United Kingdom

Consumer Nationalism and Multilateral Trade Cooperation

Costas Hadjiyiannis, University of Cyprus, Cyprus; Doruk Iris, Sogang University, South Korea; and Chrysostomos Tabakis, KDI School of Public Policy and Management, South Korea

Statistical Evaluation of the Energy, Economic and Social Potential from Renewable Sources in Romania

Violeta Monica Radu, National Institute for Research and Development in Environmental Protection, Romania; Mariana Pipirigeanu, National Institute for Research and Development in Environmental Protection, Romania; György Deák, National Institute for Research and Development in Environmental Protection, Romania; and Petra Ionescu, National Institute for Research and Development in Environmental Protection, Romania

10:30-11:00: BREAK

**11:00-12:30: SESSION III
SOCIAL CHALLENGES**

Room: AB-5201

Chair: Mehmet Fatih Aysan, Istanbul Sehir University, Turkey

Luxury Consumer Identity Projects - A Study of Moral Sensitivity in Luxury Consumption Practices

Liga Bitane, University of Latvia, Latvia

Measuring Retirement Adequacy of Employee Provident Fund Contributors

Noor Azina Ismail, University of Malaya, Malaysia and Rafat Beigpoor Shahrivar, University of Malaya, Malaysia

Impact of Fiscal Decentralization on Expenditure Inequality in Indonesia

Heru Wibowo, University of Western Australia, Australia; Yanru Wu, University of Western Australia, Australia; and Md Abu Bakar Siddique, University of Western Australia, Australia

The Protection of Rural Households' Interests in Urban Land Expansion

Mingda Cheng, Zhejiang University, China; Julan Du, Chinese University of Hong Kong, Hong Kong; Chunhui Ye, Zhejiang University, China; and Luke Qi Zhang, Fudan University, China.

Valuation of Environmental Damage Caused by Foreign Direct Investment: The Case of Formosa Environmental Incident in Coastal Provinces of Central Vietnam

Tran Tho Dat, The National Economics University, Vietnam and Dinh Duc Truong, The National Economics University, Vietnam

**11:00-12:30: SESSION IV
BANKING & FINANCE**

Room: AB-5202

Chair: Gokhan Karabulut, Istanbul University, Turkey

Macprudential Policies and Bank Lending: Do Institution and Bank Ownership Structure Matter?

Ali Mirzaei, American University of Sharjah, U.A.E. and Anis Samet, American University of Sharjah, U.A.E.

Corporate Social Responsibility and Financial Performance: The Role of Boardroom Diversity

Ozgur Ozdemir, University of Nevada, U.S.A.; Murat Kizildag, University of Central Florida, U.S.A.; and Tarik Dogru, Florida State University, U.S.A.

The Impact of Qatar Embargo and Iran Sanctions on Turkish Financial Markets: An Empirical Investigation

Mahmoud M. Haddad, University of Tennessee-Martin, U.S.A. and Sam R. Hakim, U.S.A.

A Failure of Corporate Governance? The Managerial Discourses of the Anglo Iranian Oil Company (AIOC) 1908-1951

Neveen Abdelrehim, Newcastle University Business School, United Kingdom

12:30-14:30: LUNCH

**14:30-16:00: SESSION V
BUSINESS & MANAGEMENT**

Room: AB-5201

Chair: Ender Demir, Istanbul Medeniyet University, Turkey

Impact of Technology on Training and Development: Implications for Workplace Learning
Mesut Akdere, Purdue University, U.S.A.

A Multi-Criteria Approach for R&D Project Management Tool
Banu Ozkeser, R&D Center, Koluman Automotive Industry, Turkey

Specifics of Microeconomics of Business Platforms (Mandatory Study Course in Modern Microeconomics)

Ivars Godmanis, RISEBA University, Latvia

Substantive and Symbolic Management in the Higher Education
Nor Zetty Hasniza Abdul Kadir, Durham University Business School, United Kingdom

Implementation of Innovations in Retail: A Study of Using the Self Scanning Technology by Russian Consumers

Elena V. Korchagina, Peter the Great St. Petersburg Polytechnic University, Russia and State Institute of Economics, Finance, Law and Technology, Russia

**14:30-16:00: SESSION VI
INDUSTRY & TOURISM**

Room: AB-5202

Chair: Giray Gozgor, Istanbul Medeniyet University, Turkey

Risk Perception of American Travelers toward Turkey

Mehmet Altin, Rosen College of Hospitality Management, University of Central Florida, U.S.A.; Hossein Olya, Sheffield University Management School, United Kingdom; Ahmet Ozturk, Rosen College of Hospitality Management, University of Central Florida, U.S.A.; and Fevzi Okumus, Rosen College of Hospitality Management, University of Central Florida, U.S.A.

Sustainability in Tourism: The Route of Santiago de Compostela as a Case Study
Maria Rosa Ines Vazquez Rodriguez, Rey Juan Carlos University, Spain

Service Quality as an Antecedent to Engagement in Co-Creation of Value in the Healthcare Industry

Laurence Bell, University of Johannesburg, South Africa

Implementation of Modern Multidimensional Enterprise Risk Management (In Pharmaceutical Sphere)

Ivars Godmanis, RISEBA University, Latvia

**17:00:18:00: ANNUAL MEETING OF THE FORUM ADVISORY BOARD
(Board Meeting - Invitation Only)**