



# EURO-ASIA FORUM IN POLITICS ECONOMICS AND BUSINESS - 2016 PROGRAM

JULY 21-22, 2016  
BELGRADE, SERBIA

*HOSTED BY*



Faculty of Economics  
UNIVERSITY OF BELGRADE

IN COLLABORATION WITH



[forum@eafpeb.org](mailto:forum@eafpeb.org)  
[www.eafpeb.org](http://www.eafpeb.org)

## **DAY 1: JULY 21, 2016**

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**REGISTRATION: 13:00 - 16:00**

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**OPENING SPEECH: 13:15 - 13:30**

**Room:** Professors' Hall

Mehmet Huseyin Bilgin, *EAFPEB* and *EBES*, Turkey

Sasa Randjelovic, *Vice Dean, Faculty of Economics, University of Belgrade, Serbia*

Tamara Jovanov, *University Goce Delcev, Republic of Macedonia*

Ljupco Davcev, *University Goce Delcev, Republic of Macedonia*

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**KEYNOTE SPEAKER**

**Room:** Professors' Hall

*Central Bank Policies in Transition Economies*

Dejan Soskic, *Faculty of Economics, University of Belgrade, Serbia*

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**SESSION I: 13:30 - 15:30**

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**MANAGEMENT I**

**Room:** Professors' Hall

**Chair:** Eskil Karl Ekstedt

*Strengthening Company Image in Service Sector by Improving Relational Capital*

Jamila Jaganjac, *University "VITEZ", Bosnia and Herzegovina*

*Determinants of Customer Satisfaction with Online Shopping in Kazakhstan*

Liza Rybina, *KIMEP University, Kazakhstan*

*The Relationship between Organizational Commitment and Organizational Cynicism among Hotel Employees in Southeastern Anatolia Region of Turkey*

Melih Aydin, *Kilis 7 Aralik University, Turkey* and Gurkan Akdag, *Mersin University, Turkey*

*Trust and Emotions Energize Organizational Performance*

Ana Martins, *Zirve University, Turkey*

*Management - Organizational Aspects of Interregional Business Cooperation*

Peter Harmath, *University of Novi Sad, Serbia*

*Generational Differences in Perception of Values in Post-Soviet Business Environment*

Ilona Baumanė-Vitolina, *University of Latvia, Latvia*; Madara Apsalone, *University of Latvia, Latvia*; and Erika Sumilo, *University of Latvia, Latvia*

**POLITICAL ECONOMY**

**Room:** Room 10

**Chair:** Josep M. Comajuncosa

*The Role of the Economic Rents in the Political Transformation of Turkey After the 1980s*  
Bugra Kalkan, *Izmir Katip Celebi University, Turkey*

*The Politics of Economic Policy Making in Hungary (2010-2014)*

Sandor Gallai, Corvinus University of Budapest, Hungary

*Nation, Communitarianism, Peace and Globalization: Relationship with Vulnerabilities*

Dan Popescu, Lucian Blaga University of Sibiu, Romania

*Power Struggle in the Layer of Transnational Hydropolitics: The Case of the Ilisu Dam Project*

Ahmet Conker, Yildiz Technical University, Turkey

*The Economic and Trade Relationships of Turkey with Balkan Countries*

Mehmet Huseyin Bilgin, Istanbul Medeniyet University, Turkey

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**COFFEE BREAK: 15:30 - 16:00**

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**SESSION II: 16:00 - 18:00**

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**MANAGEMENT II**

**Room:** Professors' Hall

**Chair:** Liza Rybina

*Procurement Insourcing vs. Procurement Outsourcing: Evidence from Serbia*

Slobodan Acimovic, University of Belgrade, Serbia; Veljko M. Mijuskovic, University of Belgrade, Serbia; and Lazar Colic, University of Belgrade, Serbia

*New Approaches in the Retail Banking System for Creating Long Term Loyalty Relationships with Customers. Case Study on the Romanian Market*

Elena Lidia Melnic, Transilvania University of Brasov, Romania

*Some Aspects of Post-Quantum Cryptosystems*

Avtandil Gagnidze, Bank of Georgia University, Georgia; Maksim Iavich, Bank of Georgia University, Georgia; and Iashvili Giorgi, Bank of Georgia University, Georgia

*Work Organization in Project Society*

Eskil Karl Ekstedt, University of Uppsala, Sweden

*Unlearning and Forgetting as Leverage Organizational Innovation Capabilities*

Isabel Martins, Zirve University, Turkey

*The Impact of Economic Policy Uncertainty on Outbound Tourism*

Ender Demir, Istanbul Medeniyet University, Turkey

**EMPIRICAL STUDIES**

**Room:** Room 10

**Chair:** Tomoya Suzuki

*Investigation of Effects of the Customs Union Agreement on Turkey's Economy*

Cebraile Telek, Kilis 7 Aralik University, Turkey and Ali Telek, Mustafa Kemal University, Turkey

*Determinants of Housing Prices in Urban Albania: An Empirical Hedonic Price Application with NSA Survey Data*

Mustafa Kahveci, Istanbul University, Turkey and Ernil Sabaj, Albania Ministry of Finance, Albania

*Institutions in Transition: Is the EU Integration Process Relevant for Inward FDI in European Transition Economies?*

Uros Delevic, University of Reading, United Kingdom and Irina Heim, University of Reading, United Kingdom

*Revisiting FDI-Growth Nexus in Western Asian Countries: The Case of Gulf Countries*

Mohamed M. Elheddad, University of Hull, United Kingdom

*Oil and Growth Challenge in Kazakhstan*

Mira Nurmakhanova, KIMEP University, Kazakhstan

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WELCOME RECEPTION: 18:00 - 19:00

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SERBIA

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## DAY 2: JULY 22, 2016

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**REGISTRATION: 10:00 - 14:00**

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**SESSION I: 10:30 - 12:30**

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### REGIONAL STUDIES

**Room:** Professors' Hall

**Chair:** Gongming Qian

*The European Union's Economy and the Challenges Ahead*

Monika Moraliyska, University of National and World Economy, Bulgaria

*Effects of Economic Thought on Global Economic Crisis Resolution*

Halil Kalac, Central Bank of Montenegro, Montenegro

*Common Security and Defense Policy of the European Union and the Role of the BRICS (Brazil, Russia, India, China and South Africa) in Its Development*

Ionut Dragos Onescu, Babes-Bolyai University, Romania

*Mapping Regional Unemployment in Europe during the Economic Crisis*

Doxaki Elisavet, Harokopio University, Greece and Ioannis Panteladis, Metropolitan College, Greece

*Between Business and Politic: The Case of ENEA and LW Bogdanka*

Maria Aluchna, Warsaw School of Economics, Poland

### FINANCE & ECONOMY

**Room:** Room 10

**Chair:** Ender Demir

*Productivity Shocks and Interest Rate Shocks in Serbian Business Cycles*

Tomoya Suzuki, Kansai University, Japan

*An Empirical Investigation on Airline Deregulation in Turkey*

Tamer Cetin, Yildiz Technical University, Turkey and Kadir Y. Eryigit, Uludag University, Turkey

*Behavior of Companies after Initial Public Offering: The Case of Turkey*

Ercan Ozen, University of Usak, Turkey

*US Dollar Stability and the Global Currency Reserves*

Kristijan Gavranic, Secondary School for Economy and Trade Kula, Serbia and Dejan Miletic, Faculty of Business Economics and Entrepreneurship PEP, Serbia

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**LUNCH: 12:30 - 13:30**

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**SESSION II: 13:30 - 15:30**

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### SOCIAL STUDIES

**Room:** Professors' Hall

**Chair:** Josep M. Comajuncosa

*Rural Development in the 21st Century: Some Issues*

Zulfiqar Ali, Virtual University of Pakistan, Pakistan; Maqsood Yousaf, Virtual University of Pakistan, Pakistan; and Muhammad Asghar Khan, Virtual University of Pakistan, Pakistan

*The Stakeholders' Perspectives in the Competitiveness Assessment: Indexfokus*  
Enrique Diaz Moreno, Businessfokus, Spain

*Combining Work with Caring for Elderly Family Member in Poland (Chosen Issues)*  
Lukasz Jurek, Wroclaw University of Economics, Poland

*Media and Cerattepe in Turkey: Althusser's Communications Ideological State Apparatus [Isa] -Oriented Assessment*  
Huseyin Sevgi, Uludag University, Turkey and Serhat Ozgokceler, Uludag University, Turkey

*Becoming Mainstream? Euroscepticism among Established Parties in V4 Countries*  
Jozsef Duro, Corvinus University of Budapest, Hungary

*Poor Workers; A New Social Class: Transition or Future Reality?*  
Josep M. Comajuncosa, ESADE Business School, Spain and Anna Laborda, ESADE Business School, Spain

## **ECONOMY**

**Room:** Room 10

**Chair:** Mehmet Huseyin Bilgin

*Looking out for the Frontier(s): Towards a New Framework for Frontier Measurement in Science, Technology and Innovation*

Jurgen Janger, Austrian Institute for Economic Research, Austria; Agnes Kuegler, Austrian Institute for Economic Research, Austria; Andreas Reinstaller, Austrian Institute for Economic Research, Austria; and Fabian Unterlass, Austrian Institute for Economic Research, Austria

*Investigation the Dependence of National Economy in Jordan on the Energy per Unit of Economic Output: A Case Study*

Jaber Al-Bdour, Princess Sumaya University for Technology, Jordan; Ghafoor Al-Saidi, Princess Sumaya University for Technology, Jordan; and Najib Shrydeh, Princess Sumaya University for Technology, Jordan

*Core Competences, Complementary Assets, and International Entrepreneurial Orientation: A Study of Small, Young Technology Firms*

Gongming Qian, CUHK, Hong Kong; Lee Li, York University, Canada; Zhengming Qian, Xiamen University, China; and Ji Li, Baptist University, Hong Kong

*On the Accrual Accounting for Government Budget or Whether Accrual IPSAS can be Applied for the Budget of Constitutive Public Authority*

Wojciech A. Nowak, University of Lodz, Poland

*Foreign Direct Investment and Innovative Efficiency. A Patent-Based Analysis*

Charles Alex Koudou, Nagoya University, Japan

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**ANNUAL MEETING OF THE FORUM ADVISORY BOARD: 16:00 - 17:00**

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